



Executive Council Meeting Minutes

February 4, 2009

Announcements

Three ISM students—Alison Brubaker, Kevin Little, and David Ursing, each received \$2,000 scholarships from the Institute for Supply Management Services Group. In addition to the scholarships, the students attended the Services Group conference in Phoenix, Arizona Dec. 4 & 5, with all expenses paid. For 2009, the scholarship program will include a services case competition as part of the conference. Currently five schools participate in the scholarship/conference program: Arizona State, Michigan State, San Diego State University, Rutgers and Western Michigan University.

The ISM program thanks Chris Flum for his efforts with the Services Group on behalf of our students.

ISM students will compete in three competitions this semester: The APICS case competition Feb. 21 & 22 in Chicago, a supply chain simulation competition at MSU on April 2 & 3 and the preliminary rounds of ERPsim competition in Feb. and March.

Dr. David Lyth of Industrial & Manufacturing Engineering was granted a sabbatical leave for the 2009-2010 academic year to work on improving health care processes.

Dr. Bret Wagner is on sabbatical this semester and is working on production scheduling models with Kellogg.

In August, Dr. Bob Landeros will become chair of the management department, Dr. Mushtaq Luqmani will become chair of the marketing department and Dr. Mike Tarn will become chair of the Computer Information System department.

The Annual APICS golf outing will be held April 18. This event is sponsored by the APICS student chapter and is a major fundraising and social event for the student organization. Detailed information will be e-mailed to all ISM Executive Council members.

An online program assessment survey was circulated after last October's meeting. EC members are encouraged to complete this survey. It is available at:

<https://www.sais.wmich.edu/SelectSurvey/TakeSurvey.asp?SurveyID=3JK5m4018I93G>



Integrated Supply Management



Twenty-seven students have been accepted for the Global Business in Japan and Thailand program. Nine ISM majors and one ISM minor will be participating in this study program.

Dr. Wagner will be working to develop two additional semester study-abroad locations for ISM students. One will be at Hogeschool Utrecht in The Netherlands, and one at Universidad de Cantabria in Santander, Spain. It is expected that there will be significant student interest in these programs.

Discussion of international internship opportunities will be moved to the fall 2009 meeting.

Curriculum

The curriculum changes presented at the October 1, 2008 meeting were approved by the Undergraduate Studies Council on Jan. 13, 2009. Numerous changes were made to the curriculum. The primary focus was the renumbering of some of the courses to provide a better sequencing of the curriculum and the creation of a 6-credit (two course) elective option. The elective option can also be met by completing a minor in a number of related areas such as accounting, finance, economics and computer information systems. This elective flexibility will facilitate students studying abroad for a semester.

There was a brief discussion on what electives should be developed for the program.

There was discussion of the calculus requirement for ISM students. While calculus is supposed to be a pre-business requirement of ISM students, the requirement is not enforced by the current admission processes, course pre-requisites or graduation audit process. A proposal to re-implement the requirement with the option of creating a business optimization course as an alternative to the calculus requirement was discussed.

The block tuition scheme currently used by Western Michigan University was presented. The potential of creating 1-credit courses on topics like 5S training, leadership, negotiating and blueprint reading was discussed. The concept was favorably received.

Controlled Access

The reversal of the enrollment decline has created a problem of course availability for students. The Haworth College of Business is exploring controlled access admissions to certain programs. ISM has been identified as one of the first programs that should have an admission process to control access to the major. Criteria for admission and implementation were discussed.



Integrated Supply Management



ISM Procurement Wiki

A Wiki is a piece of server software that allows users to freely create and edit Web page content using any Web browser. A Wiki supports hyperlinks and has a simple text syntax for creating new pages and crosslinks between internal pages. A Wiki is unusual among group communication tools in that it allows the organization of contributions to be edited in addition to the content itself.

The ISM program has created a Wiki for procurement topics with the goal of capturing and organizing the procurement knowledge of Executive Council members. Executive Council members attending the meeting we given user accounts so that they could learn how to contribute to the ISM Procurement Wiki. Executive Council members can get accounts for themselves or anyone in their organization by e-mailing cindy.wagner@wmich.edu.

Review of MGMT 2800

One of the curriculum changes that will be implemented this fall is repositioning MGMT 4800, Materials Management Strategies as a sophomore-level course: MGMT 2800, Introduction to Supply Management. One of the goals of this change is to introduce students to the ISM program--curriculum, internships, study-abroad opportunities—so that the students adopt the ISM program culture earlier in their careers.

There was a discussion of the topics that will be covered in this course.

ISM Career Search Code of Conduct

The effect of timing of elements in the job search process on the potential for a candidate to renege on a job offer was discussed. There was no clear consensus on what would be appropriate timing or whether it would be feasible to have an schedule that all participants could agree to.



Integrated Supply Management



Next EC Meeting: Sept. 30, 2009

Future Program Dates:

Fall 2009

ISM Executive Council:	Wednesday, Sept. 30, 9 am – 2:30 pm
ISM Career Night:	Wednesday, Sept. 30., 6 pm – 10 pm
Career Day:	Thursday, Oct. 1, 10 am – 3 pm
ISM Networking Dinner:	Thursday, Oct. 1, 6 pm – 9 pm

Spring 2010

ISM Executive Council:	Wednesday, Feb. 3, 9 am – 2:00 pm
ISM Career Night:	Wednesday, Feb. 3, 6 pm – 10 pm
Career Fair:	Thursday, Feb. 4, 10 am – 3 pm
ISM Networking Dinner:	Thursday, Feb. 4, 6 pm – 9 pm